



# Council Agenda

**MYRTLE BEACH CITY COUNCIL:**

BRENDA BETHUNE, MAYOR  
MICHAEL CHESTNUT, MAYOR PRO-TEM  
MARY JEFFCOAT  
MIKE LOWDER  
PHILIP N. RENDER  
GREGG SMITH  
JACKIE VEREEN

**NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE BEGINNING OF THE MEETING FOR NON-AGENDA PUBLIC ISSUES. ADDITIONAL TIME WILL BE PROVIDED AT THE END OF THE MEETING AS NEEDED.**

**ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.**

**THE FOLLOWING PUBLIC HEARING WILL BE HELD AT TED C. COLLINS LAW ENFORCEMENT CENTER 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULARLY SCHEDULED 2:00 PM MEETING:**

**A Public Hearing for the purpose of hearing public input regarding the granting of franchises to rent conveyances (mopeds and golf carts).**

## **AGENDA**

**MARCH 13, 2018**

**9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER**

**2:00 P.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

CALL TO ORDER.....Mayor Brenda Bethune  
INVOCATION.....  
PLEDGE OF ALLEGIANCE.....  
APPROVAL OF AGENDA.....  
APPROVAL OF WORKSHOP MINUTES.....February 27, 2018  
APPROVAL OF MINUTES.....February 27, 2018  
NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

Presentation – Nick Golden, Eagle Scout, Signage for Multi-use Paths in The Market Common (mtg)

Myrtle Beach 80<sup>th</sup> Birthday Celebration (mtg)

Public Information Update – PIO Staff/DRC (mtg)

**CONSENT AGENDA**

Resolution **R2018-10** granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for “Carolina Country Music Festival” on June 1-13, 2018 and affirming the city’s co-sponsorship.

Resolution **R2018-11** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from June 1, 2018 through June 13, 2018 Carolina Country Music Festival.

Resolution **R2018-12** declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from April 28, 2018 through April 29, 2018 Wings Over Myrtle Beach Air Show, Coast F/A Soccer Tournament, & Ground Zero Dragon Boat Festival.

Resolution **R2018-13** granting a Special Event Permit to JLC Airshow Management, LLC, on behalf of the Myrtle Beach International Airport for the “Wings Over Myrtle Beach Air Show” on April 28-29, 2018, and affirming the city’s co-sponsorship.

Motion **M2018-40** to approve a Special Event Permit to Oceanfront Merchants Association for “It’s a Shore Thing” entertainment series to be held on the Pavilion Place Oceanfront Lot & Boardwalk on 3/30, 3/31, 4/6, & 4/7, 2018 from 7:00 pm to 10:00 pm. The event includes allowing entertainment and activity along the Boardwalk and live music on the Pavilion Place Oceanfront Lot. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-41** to approve a Special Event Permit to Katherine Taylor/BEI - Beach LLC for The Taste of the Market Common and 10<sup>th</sup> Anniversary Celebration, April 16 – 21, 2018 from 11:00 am - 4:00 pm daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Motion **M2018-43** to accept a collaboration grant from TD Bank and the Arbor Day Foundation in the amount of \$20,000 for the purpose of making improvements at Myrtle’s Market to create a park setting and provide educational programs about the importance of trees/shrubs and how to maintain them, as well as the importance of vegetable gardening. No local match required.

Motion **M2018-44** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$11,430 on behalf of the City’s Solid Waste Department for the purchase of two roll-off recycling containers and the relocation of two existing utility poles to make room for the new containers. One container will be utilized for waste tires and the other for wood waste. No local match required.

Motion **M2018-45** to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$1,250 on behalf of the City's Solid Waste Department to fund public education, professional development and travel expenses associated with the SC Solid Waste and Recycling Professionals Conference.

Motion **M2018-46** to accept a grant from the SC Office of Regulatory Staff in the amount of \$4,759 on behalf of the City to fund the design of the "Bike Walk MB Project" mobile application and the installation of approximately 10 bike racks at various Myrtle Beach locations.

Motion **M2018-47** to accept a donation from Luisa Ventura in the amount of \$500 to help defray cost associated with the renovation of the Matt Hughes Skate Park.

Motion **M2018-48** to accept a donation from Edward Tkacz in the amount of \$10,000 to help defray costs associated with the renovation of the Matt Hughes Skate Park.

### **REGULAR AGENDA**

2<sup>nd</sup> Reading **Ordinance 2018-7** An ordinance to amend Chapter 2, Administration, Article II, City Council, in Division 2, Meetings, to amend Section 2-43 Quorum and Rules of Order to strike Subsection G as being duplicative of Subsection M, and providing that city residents, property owners and business owners shall be announced by the Clerk to address their concerns before non-residents in the allotted time; **and to strike advertisement in J.**

1<sup>st</sup> Reading **Ordinance 2017-60** An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development.

1<sup>ST</sup> Reading **Ordinance 2018-10** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>ST</sup> Reading **Ordinance 2018-11** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located at 412 6<sup>th</sup> Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-12** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-13** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-14** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of

Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-15** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-16** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3<sup>rd</sup> Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-17** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-18** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-19** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-20** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

1<sup>st</sup> Reading **Ordinance 2018-21** An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3<sup>rd</sup> Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes \_\_\_\_ vehicles.

Resolution **R2018-14** amending Resolution R2018-08 approving a Special Event Permit issued to Mosaic North America, LLC, on behalf of Bud Light for the "Bud Light Getaway Concert" on July 14, 2018 to change the venue from the Kings Highway Pavilion site to the Oceanfront Pavilion Site.

Motion **M2018-42** to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 5, 2018 shows 19 vehicles.

Motion **M2018-49** to consider funding for Horry-Georgetown Technical College's "Train to Work" Program.

**NON-AGENDA ITEMS FROM THE PUBLIC**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION**

**Council may take action on matters discussed in Executive Session.**

**ADJOURNMENT**